

PORSCHE

April 1, 1992

Dear Interested Carrera Cup Competitor:

With the first race of the inaugural IMSA Porsche Carrera Cup less than two months away, it is time to complete final preparations for this exciting new race series.

All the aspects for a highly successful championship are rapidly coming together. As you may have read, an impressive schedule was recently completed which includes the prestigious Canadian Grand Prix Formula One race.

Toyo Tires has come on board as a major Carrera Cup associate sponsor. Initial testing last month has shown their special F1-SR radial tire with racing compound to be both quick and durable.

A highly visible advertising campaign (see enclosed publication) in leading media has begun. This will continue throughout the season.

An excellent weekend television package with ESPN featuring every race will soon be announced. All broadcasts will be on either Saturday or Sunday afternoons at premier viewing times. Negotiations are nearing completion for the Canadian TV package.

Carrera Cup rules have been completed and will soon be ready for distribution. It is important for you to know that they minimize the efforts and resources required for car preparation and maximize driver talent.

And, the purse structure has been determined (see attached list). In addition to this per-race payout, a series bonus program is being created which will bring the total Carrera Cup prize money to more than \$500,000 for the season.

The next step is to finalize the entry list. In doing so, we would like to hear from all who are planning to compete in the 1992 Carrera Cup as quickly as possible. Deposits are due prior to April 15, with final payment required on that date. Delivery of Carrera Cup race cars can begin immediately.

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Those purchasing a Carrera Cup car should note that in addition to obtaining a race-ready Porsche 911, they will receive all the parts necessary to convert it back to a street-legal vehicle. A list of modifications which have been made to the car will be provided. Reconversion to a street-legal configuration can either be done by Andial or by another means of your choice.

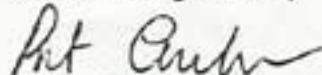
As an extra special feature, each car will carry a unique engraved brass chassis number plate. In addition to the VIN number, the plate contains the North American Carrera Cup chassis number starting with the first car converted at Andial.

The exciting new North American Carrera Cup is the latest in the international list of Carrera Cups that now also include series in Germany, France and Japan. Plans are currently underway within the next two seasons to conduct a worldwide runoff featuring top competitors from each series. We hope you can be a part of this prestigious and highly competitive championship.

Please contact me at the address below, by phone at (702) 348-3707 or by telefax at (702) 348-3880 with your plans, deposits and final payments. For media and internal use, please complete the attached Carrera Cup Information Form and return it to me as soon as possible.

We look forward to hearing from you.

Best regards,



Bob Carlson
Manager, Media Relations

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1992 IMSA CARRERA CUP PRIZE MONEY (per race)

1st.....	\$10,000
2nd.....	\$7,000
3rd.....	\$5,000
4th.....	\$4,000
5th.....	\$3,000
6th.....	\$2,500
7th.....	\$2,300
8th.....	\$2,100
9th.....	\$2,000
10th.....	\$2,000
11th.....	\$1,800
12th.....	\$1,800
13th.....	\$1,800
14th.....	\$1,700
15th.....	\$1,700
16th.....	\$1,500
17th.....	\$1,500
18th.....	\$1,200
19th.....	\$1,200
20th.....	\$1,200
21st.....	\$1,000
22nd.....	\$1,000
23rd.....	\$1,000
24th.....	\$1,000
25th.....	\$800

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CARRERA CUP INFORMATION FORM

Team Name _____

Team Sponsor(s) _____

Team Owner _____

Team Driver _____
Age _____ Hometown _____

Driver Occupation _____

Driver Career Highlights _____

Driver Hobbies _____

Will Team Participate in Carrera Cup Season-Opening Race at Lime Rock Park? _____ In No, Which Will Be The Team's First Carrera Cup Race in 1992? _____