

PORSCHE

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IMSA PORSCHE CARRERA CUP ANNOUNCED

LAS VEGAS, NEVADA, November 21, 1991 --- Porsche Cars North America, Inc. (PCNA) and the International Motor Sports Association (IMSA) today released initial details of the new IMSA Porsche Carrera Cup race series.

Sanctioned by IMSA, the Porsche Carrera Cup is scheduled to begin in 1992 and run for at least three seasons. Vehicles raced will be identically constructed 1992 Porsche 911s powered by the famed Porsche six-cylinder air-cooled engine and sold through Porsche's U.S. racing arm Porsche Motorsport North America.

The Carrera Cup's anticipated 40-plus entries will race on spec tires supplied by a yet to be named manufacturer. To ensure equal competition, all engines and transmissions will be sealed. Engine management systems will also be controlled. No unauthorized preparation in any of these areas will be permitted.

The IMSA Porsche Carrera Cup is the newest race series devoted exclusively to the Porsche 911. Germany hosted the first Carrera Cup Series in 1990. In 1991 it was expanded to include a second German-based Series plus a Carrera Cup Championship in France.

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IMSA Porsche Carrera Cup.....add 1

"The Porsche Carrera Cup is the latest chapter in the Porsche 911's long American racing history which includes more IMSA GT victories than any other sports car," said Ed Triolo, Director of Public Relations and Motorsport Development for PCNA. "The intense competition we expect from equally prepared Porsches will please race fans and track promoters alike.

"Together with IMSA, we've assembled an outstanding team of individuals, led by Porsche Motorsport North America Director Alwin Springer, who will be responsible for the competitive success of the Carrera Cup. We have the full support and backing of the Porsche factory and look forward to working with all the teams, drivers, promoters and sponsors to make the 1992 Porsche Carrera Cup a tremendous success."

While the 1992 IMSA Porsche Carrera Cup schedule has not been finalized, races will be run in conjunction with existing premier road racing events in the United States and Canada. Eight sprint races are projected on the calendar with the first event slated for May 25 at Lime Rock Park in Connecticut. Purses are set at \$60,000 per race. It is anticipated all Carrera Cup races will be televised in both the United States and Canada.

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"IMSA is pleased to be sanctioning the inaugural Porsche Carrera Cup Series in North America," said IMSA President Mark Raffauf. "The introduction of a successful program into North American motorsports, with as prestigious a partner as Porsche, is both an exciting prospect and a recipe for good exciting racing for motorsports fans and participants everywhere."

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