

PORSCHE

Contact: Bob Carlson
Manager, Racing Public Relations
(702) 348-3707

TOYO TIRES TO SUPPLY PORSCHE CARRERA CUP

RENO, NEVADA, February 28, 1992 --- Toyo Tires today reached agreement with Porsche Cars North America to be the exclusive tire sponsor and supplier for the inaugural IMSA Porsche Carrera Cup race series.

Toyo will provide all Carrera Cup entries with its new F1-SR racing tire, an ultra high performance, Z-speed-rated street radial tire with racing compound. The F1-SR is produced through Toyo's exclusive supercomputer-based Dynamic Simulation Optimized Contact Theory (DSOC-T) development process. The new tire is an extension of the Toyo F1 racing tire line which has been proven in IMSA, SCCA and NHRA competition.

"We are looking forward to working with Porsche to bring a first-class racing series to North America," said Earl Knoper, Senior Vice President of Sales and Marketing for Toyo. "The Carrera Cup is a natural extension of our involvement in high-quality, winning motorsports programs. We're certain this series will provide topflight competition for both drivers and spectators as well as very positive exposure and recognition for all concerned."

-more-

Active in worldwide motorsports for the past 10 years, Toyo's latest racing program is the IMSA Porsche Carrera Cup. The tire manufacturer has also taken part in Japanese Group A racing since 1984 and has participated in IMSA GTU, SCCA and NHRA competition for the past five years.

"We have been very impressed with the involvement of Toyo Tires in IMSA racing the past several seasons," said Ed Triolo, Director of Public Relations and Motorsport Development for Porsche Cars North America. "They have proven capable of producing both racing tires and street-based racing tires that are competition winners. With these credentials, we welcome Toyo's association with the exciting new IMSA Carrera Cup Series."

The IMSA Porsche Carrera Cup is devoted exclusively to the Porsche 911, IMSA's most successful model. Vehicles raced will be identically constructed 1992 Porsche 911 Carreras powered by the famed Porsche six-cylinder air-cooled engine and sold only through Porsche's U.S. racing arm Porsche Motorsport North America. The first of eight 1992 IMSA Carrera Cup races is scheduled for May 25 at Lime Rock Park in Connecticut. Total prize money for the series is expected to exceed \$500,000.